

TECH TACKLES CANCER

Unlock the power of
technology to fight cancer's
biggest challenges.

CORPORATE SPONSORSHIP

2022



WHO WE SUPPORT

ST. BALDRICK'S FOUNDATION

St. Baldrick's Foundation is a volunteer-powered charity committed to funding the most promising research to find cures for childhood cancers and give survivors long, healthy lives. St. Baldrick's is funding research that takes a different approach to therapies, to give children a healthier, longer life beyond the disease. While some organizations spread their research dollar between adult and children's cancers, every grant funded by the St. Baldrick's Foundation is for childhood cancer research. By working closely with leading pediatric oncologists, we determine the most promising research to fund and create funding priorities to make the greatest impact for children with cancer.

stbaldricks.org



ONE MISSION

One Mission is a pediatric cancer charity that does whatever it takes to get kids through cancer treatment. One Mission programs make living in the hospital less lonely and stressful, bring back joy in a time of fear and uncertainty, and give kids and their loved ones the support they need to get through the emotional and financial challenges of treatment. All of the programs we fund directly benefit children and adolescents diagnosed with cancer, the families who support them, and the medical community who compassionately cares for them. These programs and services rely exclusively on philanthropic support as they are not reimbursable through insurance or eligible for traditional grant funding.

onemission.org





Karaoke

Showdown

INTERESTED IN SPONSORING TECH TACKLES CANCER 2022?

Be part of the movement that focuses the power of tech communities across the United States to fund cancer research and patient life services.

2013

YEAR ESTABLISHED

\$2M

DOLLARS RAISED

Tech Tackles Cancer is a program of the 501C-3 Hack/Reduce. Our mission is to leverage the resources of the Boston technology ecosystem to raise awareness and funds to positively impact individuals and families dealing with childhood cancer. Organizations supported include St. Baldrick's and OneMission. Our events have raised over \$2 Million for cancer since our first event in 2013. Tech Tackles Cancer wouldn't be possible without the hard work and leadership of our 100% volunteer run team.

DIRECTOR:
Nicole Francoeur

EXECUTIVE CHAIR:
Josh Epstein

LEVELS OF SUPPORT

HEADLINE SPONSOR (\$50,000)

- Naming rights to 1-year of Tech Tackles Cancer event: "Tech Tackles Cancer presented by COMPANY NAME"
- Red Carpet Interview with Executive from The Cube
- Benefits of Diamond Sponsor Plus:
 - 10 Additional tickets to Showcase
 - 4 Additional tickets to VIP Studio

DIAMOND SPONSOR (\$25,000)

- 20 tickets to the Karaoke Showcase
- 8 VIP Studio passes
- Nominate a Star Performer! Opportunity to showcase an Executive at your company to rock the stage at the Karaoke Showdown
- Company logo prominently displayed:
 - Event Website
 - Event Signage
 - Swag
 - Marketing Materials
 - Eblasts
- Social Media:
 - Company prominently featured in social media marketing
 - 5 dedicated posts
- Pick an asset (first come, first served)
 - VIP Studio
 - Bar
 - Stage
- Showcased speaking opportunity at event
- Red Carpet Showcase with Executive from The Cube

PLATINUM RECORD SPONSOR (\$10,000)

- 10 tickets to the Karaoke Showcase
- 6 VIP Studio passes
- Nominate a Star Performer! Opportunity to showcase any Executive to represent your company at the Karaoke Showdown
- Prime Company logo displayed:
 - Event Website
 - Event Signage
 - Swag
 - Marketing Materials
 - Eblasts
- Social Media:
 - Company prominently featured in social media marketing
 - 3 dedicated posts
- Pick an asset (first come, first served)
 - Introduce live band
 - Dessert station
 - Registration
 - Memory Station

GOLD RECORD SPONSOR (\$5,000)

- 6 tickets to the Karaoke Showcase
- 4 VIP Studio passes
- Company logo displayed:
 - Event Website
 - Event Signage
 - Eblasts
- Social Media:
 - Company featured in social media marketing
 - 1 dedicated post

SILVER RECORD SPONSOR (\$2,500)

- 4 tickets to the Karaoke Showcase
- 2 VIP Studio passes
- Company listing displayed:
 - Event Website
 - Event Signage