

BOSTON 2023

OUR MISSION

Unlocking the Power of

Technology to Give Back

IN 2022:

\$300,000+

raised for pediatric cancer - donating to St. Baldricks and One Mission

14+

featured performers

20+

corporate sponsors

300+

attendees

7TH ANNUAL TECH TACKLES CANCER
THURSDAY, SEPTEMBER 21, 2023

THE SINCLAIR

Cambridge, MA

Join us for our 7th annual "battle of the technology rockstars," where tech executives can live out their dreams to be rock and roll superstars in front of a screaming crowd, backed by a professional live band while raising crucial funding and awareness for pediatric cancer.

THERE ARE MANY WAYS TO GET INVOLVED

- Become a 2023 Boston Rock God: sign up to raise funds and be a featured performer
- Get Your Company Involved: sponsor the event

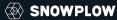


WE'RE READY TO ROCK IN 2023 AND NEED YOUR SUPPORT!

Be part of the movement that focuses the power of tech to fund cancer research and patient life services.

2023 TTC Tour Sponsors:

ATSCALE



Last Year's Sponsors Included:

Atlantic Bridge, AtScale, Axonius, Bao, Colliers, Cooley, CyberArk, Dynatrace, Fortinet, Google Cloud, HiMarley, Infinidat, Pure Storage, Racktop, RapDev, Rocketbook, Snowplow, Starburst, Storm Ventures, Veracode, Virsex, Wasabi, Wells Fargo and more!

	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
MARKETING				
Logo/Company Name on website	Premium	Prominent	Logo	Listing
Logo on related marketing materials	Premium	Prominent	Logo	Listing
Inclusion in Check Presentation	X	Х		
Inclusion in PR	Х	Х	Х	Х
Opportunity to Sponsor Special Event Asset (First come, first served)	BarVIP StudioT-shirtsDessert			
PARTICIPATE				
Opportunity to nominate Featured Performer from your company	X			
GA TICKETS	20	15	10	5
VIP HAPPY HOUR TICKETS	10	6	4	
VIP LOUNGE	10	6	4	2

LEADERSHIP

Tech Tackles Cancer wouldn't be possible without the hard work and leadership of our 100% volunteer-lead executive team. We are looking for technology executives to assist us in recruiting sponsors, attendees, and featured performers. If you are interested in volunteering for the 2023 ELT, please email nicole@hackreduce.org.