

# TECH TACKLES CANCER

BOSTON 2023

## OUR MISSION

# Unlocking the Power of Technology to Give Back

## IN 2022:

\$300,000+

raised for pediatric cancer - donating  
to St. Baldricks and One Mission

14+

featured  
performers

20+

corporate  
sponsors

300+

attendees

## 7<sup>TH</sup> ANNUAL TECH TACKLES CANCER

**THURSDAY, SEPTEMBER 21, 2023**

## THE SINCLAIR

Cambridge, MA

Join us for our 7<sup>th</sup> annual "battle of the technology rockstars," where tech executives can live out their dreams to be rock and roll superstars in front of a screaming crowd, backed by a professional live band while raising crucial funding and awareness for pediatric cancer.

## THERE ARE MANY WAYS TO GET INVOLVED

- 1 Become a 2023 Boston Rock God:**  
sign up to raise funds and be a featured performer
- 2 Get Your Company Involved:**  
sponsor the event



## WE'RE READY TO ROCK IN 2023 AND NEED YOUR SUPPORT!

Be part of the movement that focuses the power of tech to fund cancer research and patient life services.

### 2023 TTC Tour Sponsors:

**ATSCALE**  **SNOWFLOW**

### Last Year's Sponsors Included:

Atlantic Bridge, AtScale, Axonius, Bao, Colliers, Cooley, CyberArk, Dynatrace, Fortinet, Google Cloud, HiMarley, Infinidat, Pure Storage, Racktop, RapDev, Rocketbook, Snowplow, Starburst, Storm Ventures, Veracode, Virsex, Wasabi, Wells Fargo and more!

	<b>DIAMOND \$15,000</b>	<b>PLATINUM \$10,000</b>	<b>GOLD \$5,000</b>	<b>SILVER \$2,500</b>
<b>MARKETING</b>				
Logo/Company Name on website	Premium	Prominent	Logo	Listing
Logo on related marketing materials	Premium	Prominent	Logo	Listing
Inclusion in Check Presentation	X	X		
Inclusion in PR	X	X	X	X
Opportunity to Sponsor Special Event Asset (First come, first served)	<ul style="list-style-type: none"> <li>• Bar</li> <li>• VIP Studio</li> <li>• T-shirts</li> <li>• Dessert</li> </ul>			
<b>PARTICIPATE</b>				
Opportunity to nominate Featured Performer from your company	X			
<b>GA TICKETS</b>	20	15	10	5
<b>VIP HAPPY HOUR TICKETS</b>	10	6	4	
<b>VIP LOUNGE</b>	10	6	4	2

## LEADERSHIP

Tech Tackles Cancer wouldn't be possible without the hard work and leadership of our 100% volunteer-lead executive team. We are looking for technology executives to assist us in recruiting sponsors, attendees, and featured performers. If you are interested in volunteering for the 2023 ELT, please email [nicole@hackreduce.org](mailto:nicole@hackreduce.org).