# TECH TACKLES
## CANCER
**BOSTON 2024**

## OUR MISSION

# Unlocking the Power of
# Technology to Give Back

## IN 2023:

**$320,000+**
raised for pediatric cancer – donating to
St. Baldricks and One Mission

**15**
featured
performers

**30**
corporate
sponsors

**400+**
attendees

## 10TH ANNUAL TECH TACKLES CANCER
## THURSDAY, NOVEMBER 7, 2024

### THE SINCLAIR
Cambridge, MA

Join us for our 10th annual "battle of the tech rockstars" where
executives sing one song on stage backed by a professional live band
while raising crucial funding and awareness for pediatric cancer.

## THERE ARE MANY WAYS TO GET INVOLVED

**1** **Be a Featured Performer!**
sign up to raise funds ($5k min) and sing one song on stage

**2** **Sponsor the Event!**
get your company and colleagues involved in this great cause!

Visit techtacklesx.org for more information

# WE'RE READY TO ROCK IN 2024 AND NEED YOUR SUPPORT!

Be part of the movement that focuses the power of tech to fund cancer research and patient life services. For more information on becoming a Global Sponsor please contact nicole@hackreduce.org

**2023 TTC Tour Sponsors:**

ATSCALE        SNOWPLOW

**Last Year's Sponsors Included:**

High Tech Ventures, HPE, Infinidat, Infoblox, Intersystems, Login VSI, Pure Storage, Snyk, Starburst, Tyk, Veracode, Wasabi, Wells Fargo and more!

|  | DIAMOND $25,000 | PLATINUM $15,000 | GOLD $10,000 | SILVER $5,000 |
|---|---|---|---|---|
| **MARKETING** | | | | |
| Logo/Company Name on website | Premium | Prominent | Logo | Listing |
| Logo on related marketing materials | Premium | Prominent | Logo | Listing |
| Inclusion in Check Presentation | X | X | | |
| Inclusion in PR | X | X | X | X |
| Opportunity to Sponsor Special Event Asset (First come, first served) | • Main Bar<br>• T-shirts<br>• VIP Happy Hour<br>• Custom | • Apps<br>• Dessert<br>• Tattoos<br>• Custom | | |
| **PARTICIPATE** | | | | |
| Nominate a Singer or dedicate a song to be performed by the band | X | X | X | |
| **GA TICKETS** | 15 | 10 | 6 | 4 |
| **VIP HAPPY HOUR TICKETS** | 10 | 6 | 4 | 2 |
| **VIP AFTER PARTY** | 10 | 6 | 4 | 2 |

# LEADERSHIP

Tech Tackles Cancer wouldn't be possible without the hard work and leadership of our 100% volunteer-lead executive team. We are looking for technology executives to assist us in recruiting sponsors, attendees, and featured performers. If you are interested in volunteering for the 2024 ELT, please email nicole@hackreduce.org.

**TECH TACKLES**